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|  | **Monika Smith, Assist. Teaching Prof** |
| **ENGR 240** |

**Proposal: RUBRIC**

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| **B+**  **B**  **B-**  **70-79%** | Good to very good engagement with the assignment, showing solid grasp of most major requirements. Generally clear and well-organized, making effective use of the problem →solution→ benefits framework. Opening **T +P,** **Client Background,** and **Problem Definition** are mostly all present but may include some errors in applying the given terminology and/ or would benefit from added focus and detail. In text citations and References are included, but may contain some errors in applying **IEEE style**.  The **Technical Plan** does well to provide a well considered **research plan**, though some elements of organization, and/ or detail may be lacking. The **Management Plan** presents all sections, though some aspects may lack detail and/ or tables (*budget; timeline*), may be improperly integrated and/or labeled.  **Memo** format is used but lacks some elements of a professional memo. Basic **document design** (*headings; listing; tables; spacing; fonts*) principles are applied, making for a well-laid-out Proposal. **Style** adheres to basic conventions of Standard English and is generally fluent, though would benefit from some revision to eliminate wordiness and other minor but distracting style errors.  Strengths are evident, far outweighing weaknesses, though the need for revision is more pressing at the lower end of the scale. Overall, most requirements have been well met, with commendable effect. Good solid work! |

Well done Abdullah, Antonio, and Tanuj — I can see you put meaningful effort into the Proposal assignment, with very good results in most areas (and excellent results in some areas!). Good learning has clearly taken place!

This proposal gives you a solid foundation for building a strong Report 3. Focus on the areas noted in my in-line comments as key areas for attention.

To get the right idea on some of the details where your proposal misses the mark, refer closely to sample docs and Writing Prompts. Reviewing these will enable you to meet requirements (learning outcomes) more fully when it comes to Report 3, pushing your grade to the next level. You’re almost there!

I look forward to seeing you move from strength to strength in the last lap of the course.